



2014 - 2015 Annual Report

Idaho Falls Arts Council

July 2014 - June 2015

Colonial Theater | Willard Arts Center | ARTitorium on Broadway

Idaho Falls Arts Council

Who We Are

Board of Directors

Sharon Price - Chair
Ann Riedesel - Vice Chair
Emma Hulse - Secretary
Steve Parry - Treasurer
Tracy Hoart - Past Chair

Julie Armes
Gina Berger
Pamela Clark
Lou Fatkin
Carrie Getty Scheid
Tracy Gorman
Michaelena Hix
Terry Miller
Lori Priest
Steve Poulsen
Rob Thornberry
Letitia Williams

Staff

Brandi Newton - Executive Director
Georgina Goodlander - Visual Arts Director
Brad Higbee - Technical Director
Kate Salomon - Development Coordinator
Lara Hill - ARTitorium Program Coordinator
Amy Carr - Marketing Manager
Samantha Watts - Office Manager
Amber Carmichael - Rental Manager
Julie Hill - ARTitorium Educational Specialist
Ramona Palmer - Accountant
Lindsay Deschamps - Stage Manager
Linda Guay - Youth Outreach & Ticket Sales
Joy Sorenson - Ticket Sales
Gavin Anderson—Maintenance

Thank you to our Outgoing Board Members in 2014-15

Glenda Hernandez, Natalie Packer,
Todd Williams, and Virginia Willard

Emeritus Board Members:

Steve Carr, Rick Dale, Jeanie Frazell, Mary Lynn Hartwell, Amy Lientz,
Jerry Shively, Laurel Sayer, and Virginia Willard

IFAC Mission:

In coordination with other arts organizations, to educate the community and enrich its quality of life by promoting, advocating, and presenting a broad spectrum of visual and performing arts

August 2014

August saw the last of the **Snake River Concerts** and **Planet Arts Classes**, as well as a Monstrously Fun **Roaring Youth Jam** along the Greenbelt. Youth Jam included performances by the Voetberg Family Band and a Battle of the Bands for teens.

With a VIP night the evening before, giving instrumental supporters of ARTitorium a private first peek at the newly completed facility, *ARTitorium on Broadway's Grand Opening* was the biggest event of the year and saw over 1,200 patrons in the two days of the public grand opening on August 14 & 15.

September 2014

September kicked off the new season with **An Evening with Alex Boyé**. Over 800 audience members danced and partied alongside the animated performer.

We also celebrated the opening of the annual **Idaho Watercolor Society Exhibition** in our Carr Gallery and the first annual **Wonderful WAC Exhibition**, which displays recent works by our resident artists.



Left to Right: Battle of the Bands, photo by Brad Barlow - B2X Photo | ARTitorium on Broadway | Alex Boyé

A Year in Review...



October 2014

In October, **The Hot Sardines** took the Colonial Theater stage for the best jazz show our theater has ever seen, including tap dancing, washboards, and a conga line through the audience and back on to the stage.

We kept the fun going with **The Colin and Brad Show** featuring Colin Mochrie and Brad Sherwood from *Whose Line is it Anyway?* We also held our first Carr Gallery performance of the season called **The Best of Vegas**.

ARTitorium passed out candy and "I ARTed" stickers to thousands of kids and families at Boo at the Zoo, and took fun photos with our photo-op monsters.



November 2014

We started November with the Aquila Theatre's beautiful performance of **Wuthering Heights** and then brought the audience to their feet with **Gaelic Storm's** irresistibly fun concert.

The Carr Gallery hosted an opening of **Belinda Chlouber's** beautiful exhibition with the artist.

ARTitorium saw big increases in participation on school breaks, like the Thanksgiving & Christmas holidays.



December 2014

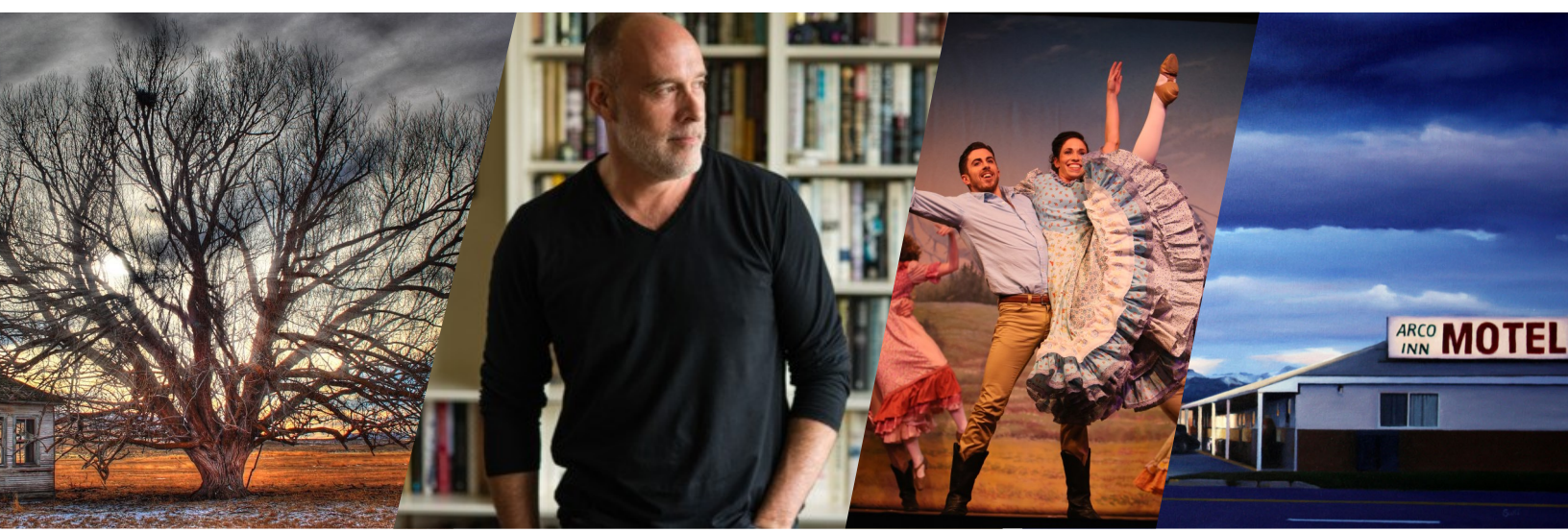
Over 7,000 patrons came through the Colonial Theater in this month alone, and that doesn't include the over 1,000 who attended **Cirque Dreams' Holidaze** at the Civic Auditorium.

December also saw the return of old traditions, like **Playmill Theatre's White Christmas**, and the beginning of some new ones, with **Within the Silence**, the first IFAC performance in the new MC Theater at ARTitorium.



Top to Bottom: The Hot Sardines, The Colin & Brad Show,

Aquila Theatre's Wuthering Heights, Gaelic Storm, Work by Belinda Chlouber



January 2015

January was another busy month for IFAC as we chased away the winter blues with **Paula Poundstone**, went on a musical journey with **Marc Cohn**, and fell in love with **Seven Brides for Seven Brothers** all over again. **Through the Eyes of a Friend** taught over 1,000 students about the Holocaust and the experiences of Anne Frank, as the second performance in the Living Voices series.

The exhibition **Haunting Views** by artists Eric Demattos and Ariel LaFontaine opened on January 25th, featuring unique multi-media pieces by artists who had previously participated in our Juried Exhibition.

February 2015

In February we brought art to students with three school productions of **La Causa**, from the Living Voices series and a student matinee with **The 5 Browns** - along with public performances for both shows. Both presentations encouraged students to ask questions and pursue their talents no matter what.

March 2015

We called March "Tribute Month" at the Colonial Theater. Both **Hotel California: The Original Eagles Tribute** and **ABBAmania** sold out!

In March we also had our second Carr Gallery performance, the Literature to Life presentation of **The Kite Runner**. That afternoon we took the show to Emerson Alternative High School. Afterwards, forty of the students had a workshop with the Teaching Artist, where he taught them to create and understand different characters.

March also saw the opening of our most popular gallery exhibition, the **7th Annual Juried Exhibition**. Our judges, Bridget Callahan and Katie Crooks, of the Smithsonian American Art Museum, selected the exhibition from 212 works submitted from across the country.

The March Art Classes at ARTitorium sold out so quickly that we added three additional sessions.

April 2015

We then continued our tribute streak with **The Masters of Soul**, who expertly covered the biggest hits from The Temptations, The Supremes, and many more.

Our season ended with the percussion group **TorQ**, who in addition to their evening performance, also stunned students at a matinee and worked with some of IF High School's band students in a Master Class.



TORQ with Idaho Falls High School Band Students

Spring Break at ARTitorium saw huge numbers of patrons come through, over 450 in one day!

May 2015

We also kicked off our **Chairmen's Challenge Membership Match** and raised over \$10,000 in new and increased memberships, which was matched by our generous donors.

In May, ARTitorium saw all District 91 1st and 4th graders come through on Field Trips in two incredibly busy weeks.

IFAC by the Numbers

▶ The Idaho Falls Arts Council took part in over 485 events between July 2014 and June 2015, here's how those break down.

- 79+ Idaho Falls Arts Council Events
- 90+ Field Trips & Educational Trips
- 76+ Art Classes

Arts Council Presentations

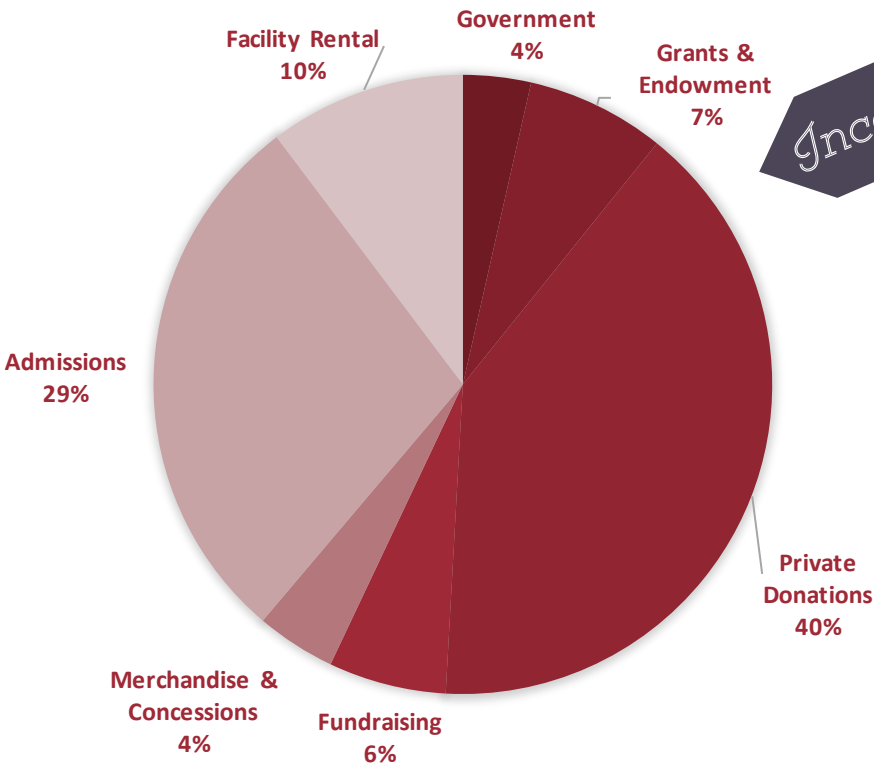
- 63+ Ticketed Theater Events
- 22+ Rehearsals
- 155+ Meetings/Parties/Free Events in the Willard Arts Center and ARTitorium

Events in Coordination with Other Organizations

2014-15 Financial Report

Idaho Falls Arts Council Operating Financial Statistics

July 2014 - June 2015



Income

Idaho Falls Arts Council Membership

July 2014 - June 2015

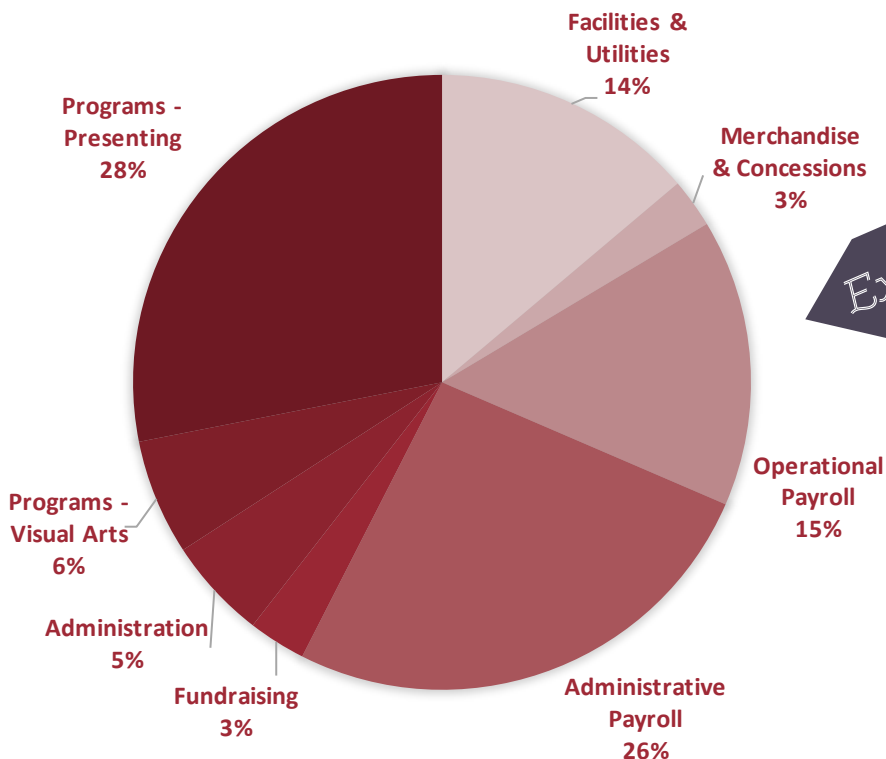
Total Members: 404

New Members: 190

Rejoining Members: 45

(after 1+ year(s) as a non-member)

The most membership activity took place in January, with May, June, and December also seeing strong numbers.



Expenses

498 A St. Idaho Falls, ID 83402
208-522-0471 | idahofallsarts.org

271 W. Broadway, Idaho Falls, ID 83402
208-552-1080 | artitoriumonbroadway.org

*In coordination with other arts
organizations,*

Our Mission

*is to educate our community and
enrich its quality of life by
promoting, advocating, and
presenting a broad spectrum of
visual and performing arts in
eastern Idaho.*

The Idaho Falls Arts Council is a private nonprofit
organization which owns and operates:

The Colonial Theater
The Willard Arts Center
ARTitorium on Broadway