

2020-2021
Annual Report



16 livestream events
July 21, 2021 - April 8, 2021

625 hours of video watch time
on Facebook
July 1, 2020 - April, 2021

489 hours of video watch time
on YouTube
July 1, 2020 - April, 2021

2,173 Grab n Go Youth Jam bags
August 6, 7 & 8, 2020

585 Grab n Go Harvest Fest
bags
September 26, 2020

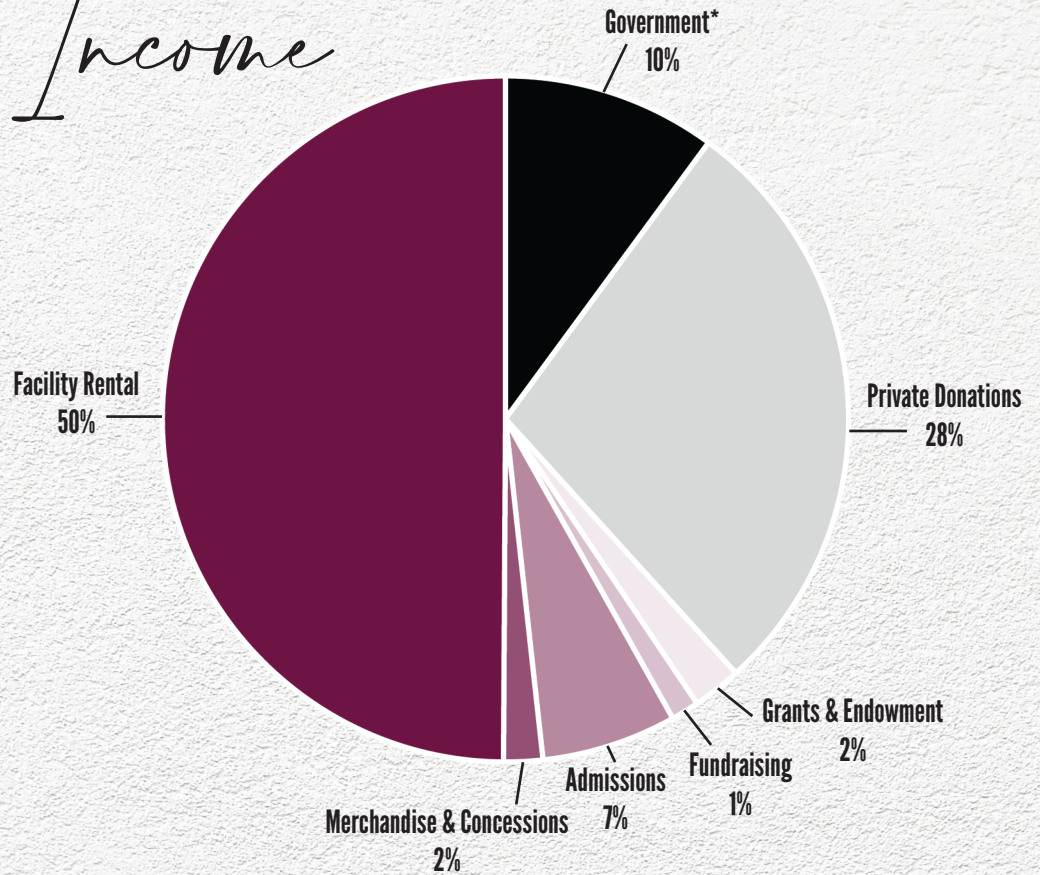
1,103 Grab n Go ARTitorium
bags
August 20, 2020 - May 6 2021

353 Students in art classes
July 1, 2020 - May 6, 2021

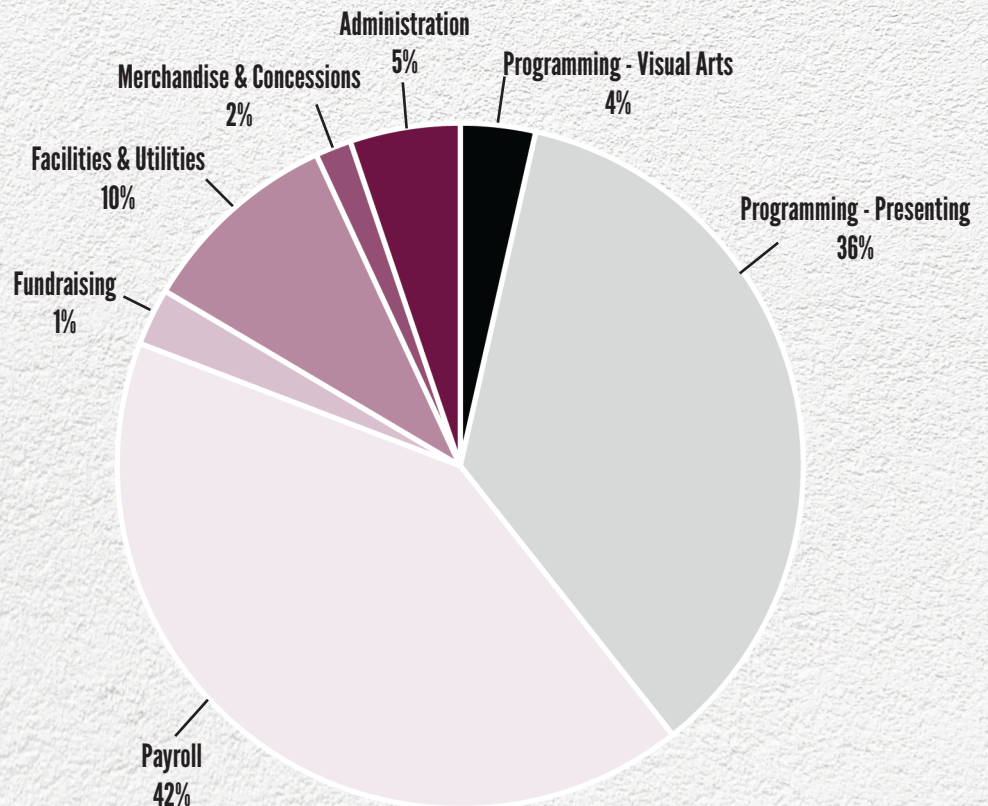
49 field trips and 3 student
matinees
July 1, 2020 - June 30, 2021

5,103 ARTitorium admissions
July 1, 2020 - June 30, 2021

Income



Expenses



During the 2020-2021 Season, continuing and ever-changing COVID restrictions presented some interesting and unique challenges in how we provided meaningful art experiences for the community. While the beginning of the summer had seemed more optimistic, restrictions on gatherings were back in place in August and shows began to postpone or cancel again in the fall.

The 2020 Youth Jam was the first major event to be impacted this season. Just a few weeks out from hosting the huge, free, three-day art festival for kids on the river, we learned that it could not proceed as planned. We made the fast decision to switch the event to a “Grab n Go” format instead of just cancelling it, and packaged up all of the supplies and instructions for the 10 art projects into bags for families to take home. We then safely staffed a single booth on the river during the three days of the event and handed out an amazing 2,200 bags. This wildly popular last-minute program demonstrated that families were clamoring for at-home art experiences, and “Grab n Go” project bags soon became a permanent fixture at ARTitorium.

We announced our regular season of shows in July of 2020, but by October it was clear that no nationally-touring productions were able to travel. Once again, we had to come up with a new plan! We learned a lot from presenting live-streamed concerts online for the summer River Concerts, so we applied this knowledge in the development of a new series: Live from the Colonial! In this, we brought local groups to the stage to perform for a limited live audience and an unlimited online audience over Facebook and YouTube. This was an excellent way to provide a platform for talented local musicians, singers, and dancers, and allowed thousands of people to view the experience from the safety of their own homes.

Live From the Colonial Event List

- Opskamatrists** - September 24th, 2020 • **Pioneer 47** - October 8th, 2020
- Dance Showcase** - October 22nd, 2020 • **Choir Showcase** - November 5th, 2020
- Holverson Fisher Duo** - Feb 18th, 2021 • **The Dewdroppers** - March 4th, 2021
- Clint King** - March 18th, 2021

In November of 2020 we hosted an all-ages Battle of the Bands event with a socially-distanced audience in the Colonial Theater and live-stream video on multiple platforms online. Seven bands competed, including several youth bands, and almost 800 people voted online to choose the winning bands.

The 2021 Colonial Uncorked was especially unique this season. Instead of having a catered dinner with wine pairings on the stage, we hosted a live online cooking show with Board Member Marcella Medor and sommelier Scot Murray from Idaho Wine Merchants. Participants could choose to take home a package of ingredients so that they could follow along with the cooking from home, along with wine or non-alcoholic beverages. We also featured several at-home chefs on the Zoom call as they cooked along with Marcella and it made for a very entertaining evening.

Happily, ARTitorium on Broadway and the Carr and Hall art galleries in the Willard Arts Center were able to remain open throughout the 2020-2021 season with extra cleaning and social distancing measures in place. ARTitorium saw steady attendance and a lot of interest in the monthly Grab n Go project bags. The art exhibitions provided a great opportunity for people to get out of the house and experience art safely in our spacious galleries, and Gallery Walk and opening receptions were able to proceed as normal.



2020-2021 Gallery Exhibitions

Idaho Watercolor Society
Carr Gallery Sept 3 - Nov 1

Yidan Guo
Hall Gallery Sept 3 - Nov 8

Gallery 12
Carr Gallery Nov 5 - Jan 10

Christine Fortner
Hall Gallery Nov 12 - Jan 3

Jacob Secrest
Hall Gallery Jan 7 - Mar 14

“Manipulated” Digital Art
Carr Gallery Jan 14 - Mar 14

13th Annual National Juried Exhibition
Carr & Hall Galleries Mar 18 - May 30

Marilyn Hansen “Daughters of Eve”
Carr Gallery Jun 3 - Aug 29

Mel Edmondson
Hall Gallery Jun 3 - Aug 29

The Idaho Falls Arts Council is a private, non-profit organization. Our mission, in cooperation with other arts organizations, is to educate our community and enrich its quality of life by promoting, advocating, and presenting a broad spectrum of visual and performing arts in eastern Idaho.

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